

# Social Media

## At A Glance



facebook

### FACEBOOK

Social Networking website with more than 1.5 billion users worldwide. Good FB Page: [www.facebook.com/global-carole](http://www.facebook.com/global-carole) The largest social media network on the Internet.  
**website:** [www.facebook.com](http://www.facebook.com)



Linked in

### LINKED IN

Social Networking website for the business community and professional networking. 400 million users in 196 countries. Strong discussion groups.  
**website:** [www.linkedin.com](http://www.linkedin.com)



twitter



### TWITTER

Microblogging social networking website that uses no more than 140 characters. Over 320 mill. users. Covers breaking news.  
**Start a trending topic: # Followed By the topic name. Such As: #diversitywatch**  
**website:** [www.twitter.com](http://www.twitter.com)



You Tube

### YOU TUBE

Video Sharing website allowing you to upload, view and share videos online. Over 1 billion website visitors per month.  
**website:** [www.youtube.com](http://www.youtube.com)  
Carole's Channel: [www.youtube.com/user/empowercarole11](http://www.youtube.com/user/empowercarole11)



FREE CONFERENCE CALLING

### TELECONFERENCING - CONFERENCE CALLS

Free bridge lines allowing you to conduct a meeting or a workshop for 2 to 1000. Calls can be recorded and downloaded.  
**website:** [www.freeconferencecalling.com](http://www.freeconferencecalling.com)



zoom

### ONLINE MEETINGS & WEBINARS

Web based meetings and presentations using powerpoint slides, video, etc. Phone calls can also be a part of the webinar. Meeting/presentation can be recorded.  
**website:** [www.zoom.us](http://www.zoom.us)



BLOG

### BLOGGING

A "web Log" usually expressing a viewpoint, commentary, photo or video perspective.

**website:** [www.wordpress.com](http://www.wordpress.com)



skype™

### SKYPE - VOIP TELEPHONE SERVICE

Telephone service originating completely on the Internet by computer or laptop. Talk to other SKYPE users anywhere in the world **FOR FREE.**

**website:** [www.skype.com](http://www.skype.com)



weebly  
web creation made easy™

### DESIGN YOUR OWN WEBSITE

In our Web 3.0 world, you can quickly and easily design and launch your own website **FOR FREE.** Templates & tutorials make it easy.

**website:** [www.weebly.com](http://www.weebly.com)

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## *At A Glance*

### **11 Other Useful Technology and Social Media Resources**

1. **Online Surveys** including [www.surveymonkey.com](http://www.surveymonkey.com) and [www.poll daddy.com](http://www.poll daddy.com)
2. **Online Scheduling Community** to help the sick, and those who need household chores completed:  
[www.lotsahelpinghands.org](http://www.lotsahelpinghands.org)
3. **Joining Forces And Let's Start A Revolution!**  
[www.indivisibleguide.com](http://www.indivisibleguide.com)
4. **Texting** with your smart phone or cell phone
5. **Citizen Journalism:** Use your cell phone to take videos & photos. Then upload and send to CNN or other news organizations.
6. **Live Streaming:** Very popular now for live programs, services or performances that can be view virtually (anywhere in the world)
7. **Online Video Documentary Debuts** • YouTube and Vimeo host a multitude of topic-specific documentaries on a wide range of subjects
8. **Using Print Material for Online Discussions:** Newspapers, Reports, Magazines
9. **“Seeding” other websites, Chat Rooms. Online Discussions, National Polls** while expression your personal opinions about a variety of topics
10. **Blog Talk Radio:** Online Radio Platform with thousands of radio programs that broadcast daily such as [www.blogtalkradio.com/globalcarole](http://www.blogtalkradio.com/globalcarole)
11. **Google Docs:** Thousands of templates, forms, and documents free to use and edit for your convenience. <https://docs.google.com>