

# Staying Relevant

## In An Ever Changing World



Professional Development Workshops For Age 45+  
Designed For Operation A.B.L.E.

by Carole Copeland Thomas, MBA, CDMP  
[www.tellcarole.com](http://www.tellcarole.com)

# All Of Today's Handouts

[www.tellcarole.com](http://www.tellcarole.com)

Go To Topics & Programs

Go To Global Diversity  
Multiculturalism

Go To WorkshopResources



## Staying Relevant In An Ever Changing World

by Carole Copeland Thomas, MBA, CDMP

My Name \_\_\_\_\_

Date \_\_\_\_\_

Personal Brand/Image

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Professional Industry Skills & Connections

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Technology

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Civic Engagement • World Connections

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## STAYING RELEVANT

Operation A.B.L.E. Mid-Career Professional Development Workshop

[Download The Master Handout Here](#)

[Download The WHO-Malaria Handout Here](#)

[Download October 2014 WHO Ebola Maps Here](#)

[Download CDC Handout: Q&A on Ebola](#)

[Download The Technology Handout Here](#)

[Download The Workshop Slides Here](#)

# Staying Relevant

In An Ever Changing World

In An Ever Competitive World

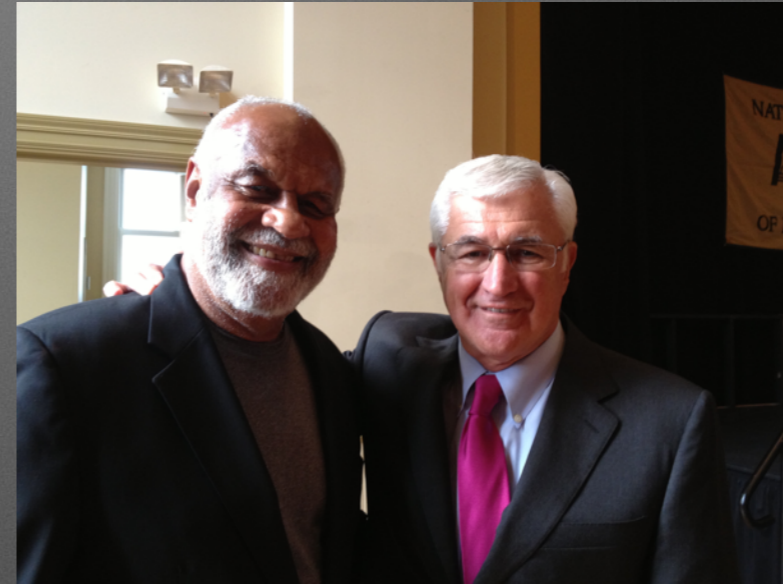


# Staying Relevant

In An Ever Competitive World



# Quadrants For SUCCESS



# Quadrants For SUCCESS



# Quadrants For SUCCESS



Personal  
Brand  
Image





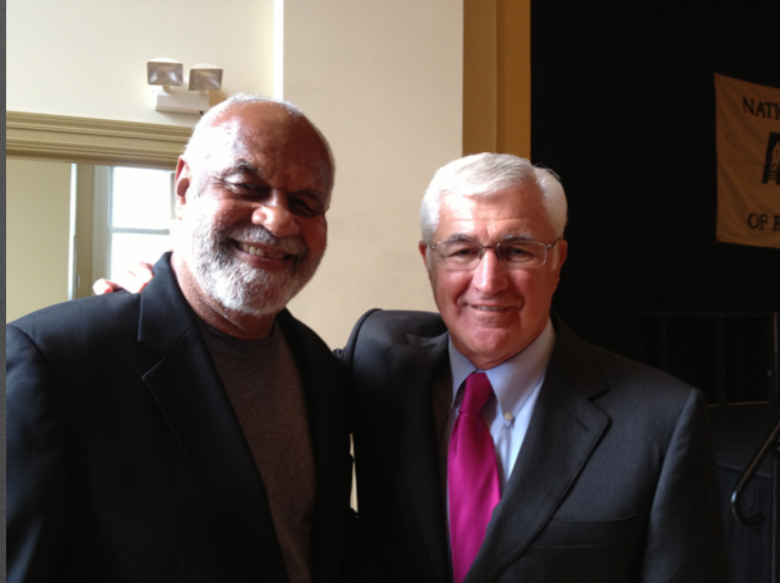
# Quadrants For SUCCESS



Personal  
Brand  
Image



# Quadrants For SUCCESS



Professional  
Industry  
Skills

Keep Your Skills Current

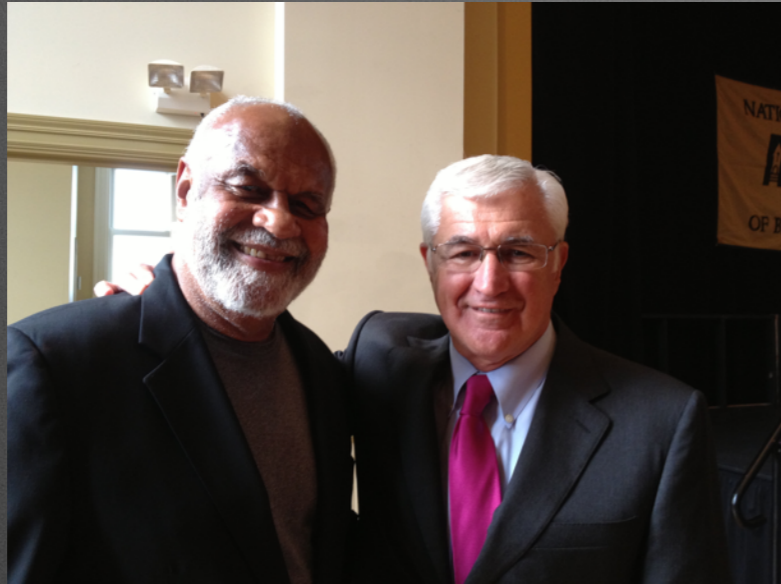


Join A Trade Organization



Volunteer

# Quadrants For SUCCESS



Professional  
Industry  
Skills

**FREE is the Optimal Word!!**



Webinars



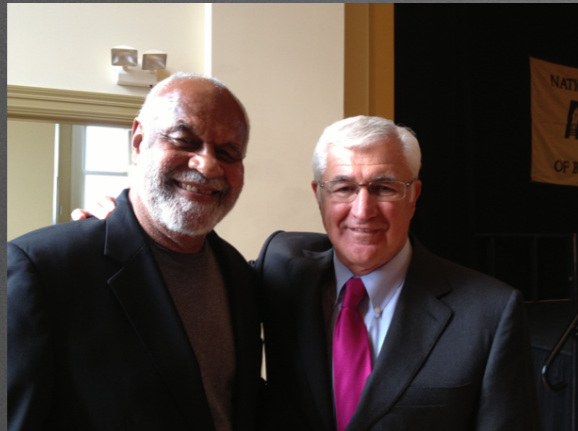
Teleconferences



Online Courses

# Quadrants For

# S U C C E S S



Professional  
Industry  
Skills

**FREE is the Optimal Word!!**

[www.coursera.org](http://www.coursera.org)

[www.openculture.com](http://www.openculture.com)

[ocw.mit.edu](http://ocw.mit.edu)

[extension.harvard.edu/open-learning-initiative](http://extension.harvard.edu/open-learning-initiative)

or Learn A Language at [www.bbc.com](http://www.bbc.com)

# Quadrants For SUCCESS

Technology



Highly Recommended  
[www.lynda.com](http://www.lynda.com)

# Quadrants For SUCCESS

## Technology



### FACEBOOK

Social Networking website with more than 800 million users worldwide.  
Good FB Page: A.M.E. Church Members Connecting Around The World  
**website:** [www.facebook.com](http://www.facebook.com)



### LINKED IN

Social Networking website for the business community. 120 million users in 196 countries. Strong discussion groups.  
**website:** [www.linkedin.com](http://www.linkedin.com)



### TWITTER

Microblogging social networking website that uses no more than 140 characters. Excellent for breaking news stories.  
**Start a trending topic:** #ngowms  
**website:** [www.twitter.com](http://www.twitter.com)



### YOU TUBE

Video Sharing website allowing you to upload, view and share videos online.  
14 Billion Vides in 34 languages.  
**website:** [www.youtube.com](http://www.youtube.com)  
Carole's Channel: [empowercarole11](http://empowercarole11)



### TELECONFERENCING - CONFERENCE CALLS

Free bridge lines allowing you to conduct a meeting or a workshop for 2 to 1000.  
Calls can be recorded and downloaded.  
**website:** [www.freeconferencecalling.com](http://www.freeconferencecalling.com)



### WEBINARS

Web based meetings and presentations using powerpoint slides, video, etc. Phone calls can also be a part of the webinar. Meeting/presentation can be recorded.  
**website:** [fuzemeeting.com](http://fuzemeeting.com)

# Quadrants For

# S U C C E S S



Civic  
Engagement  
World  
Connections

YOU

The Informed Citizen  
The Empowered Professional

# Quadrants For SUCCESS



Civic  
Engagement  
World  
Connections





# Staying Relevant

## In An Ever Changing World



Questions  
&  
Answers

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